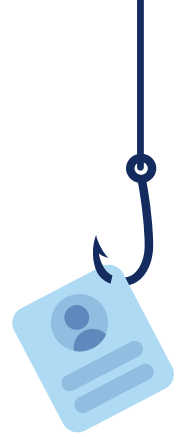




Why Do You Need Phishing & Security Awareness Training (SAT)?



Phishing

Simulations should be delivered consistently to keep cybersecurity top of mind and stay up to date on what to look out for.

With Phin: Phishing is delivered randomly over a 72-hour period. Employees receive different phish at different times to keep it realistic. Instead of punishment, there are Learning Moments when you click on a phish to encourage learning and growth.

Reporting

Reporting allows you to track user behavior and identify any knowledge gaps.

With Phin: Stakeholders automatically receive a detailed summary of all phishing and training on a monthly or weekly basis. It includes a "Users to Watch" table, allowing you to provide more assistance to at-risk users.

Your users are your biggest vulnerability to cyber threats. Educating, training, and testing them in a way that's memorable, relevant, and engaging is one of the best ways to prevent a breach.

Training

A diverse content library is crucial to providing relevant and engaging trainings to different people.

With Phin: Training covers 15 topics necessary to develop an understanding of cybersecurity threats. There are multiple styles of training and 90% of them take 5 minutes or less to complete. Delivered monthly, there's enough content for 10 years (no repeats.)

Compliance

Security training is a requirement for many industries and anyone with cyber insurance.

With Phin: Satisfy your HIPAA, PCI, GDPR, CIS Control 14, NIST 800-171, and many other trainings required by law and/or cyber insurance.

Companies that provide consistent training are **70%** less likely to experience a security incident.



Why Phin? PHIN

Phin makes it **easy** to raise your cybersecurity intelligence and stay safe online. With its quick and easy platform, you spend less time managing training and more time growing your business.

Back-End Experience

10-Minute Onboarding

Complete 5 steps and your campaigns will run until you tell them to stop. It's that simple.

Automatic Reporting

Your key stakeholders automatically receive reports to easily understand results and "Users to Watch."

Continuous Phishing and Training

Employees will automatically receive relevant content based on topics of your choosing. You set the frequency so employees stay informed and aware all year long.

Report a Phish Button

Reduce SLA time and gain more insights into user behavior by tracking reported phish.

End-User Experience

No Log-In Needed

No need to remember another password, training is delivered directly to your inbox!

Quick & Engaging Training

Employees stay engaged with diverse styles of training that generally take 5 minutes or less to complete.

Learning Moments

Oops! You clicked a simulated phish. Instead of punishing you with long and irrelevant training, we'll immediately show you what you should've looked out for in that exact email.

Report a Phish Button

Experience the ultimate satisfaction of reporting a phish with our celebratory gifs everytime you correctly identify a simulated phish.