

# Why Do You Need Phishing & Security Awareness Training (SAT)?



## Phishing

Simulations should be delivered consistently to keep cybersecurity top of mind and stay up to date on what to look out for.

**With Phin:** Phishing is delivered randomly over a 72-hour period. Employees receive different phish at different times to keep it realistic. Instead of punishment, there are Learning Moments when you click on a phish to encourage learning and growth.

## Reporting

Reporting allows you to track user behavior and identify any knowledge gaps.

**With Phin:** Stakeholders automatically receive a detailed summary of all phishing and training on a monthly or weekly basis. It includes a "Users to Watch" table, allowing you to provide more assistance to at-risk users.

Companies that provide consistent training are **70%** less likely to experience a security incident.

**Your users are your biggest vulnerability to cyber threats.** Educating, training, and testing them in a way that's memorable, relevant, and engaging is one of the best ways to prevent a breach.

## Training

A diverse content library is crucial to providing relevant and engaging trainings to different people.

**With Phin:** Training covers 15 topics necessary to develop an understanding of cybersecurity threats. There are multiple styles of training and 90% of them take 5 minutes or less to complete. Delivered monthly, there's enough content for 10 years (no repeats.)

## Compliance

Security training is a requirement for many industries and anyone with cyber insurance.

**With Phin:** Satisfy your HIPAA, PCI, GDPR, CIS Control 14, NIST 800-171, and many other trainings required by law and/or cyber insurance.

# Why Phin?

**Phin** makes it easy to raise your cybersecurity intelligence and stay safe online. With its quick and easy platform, you spend less time managing training and more time growing your business.

## Back-End Experience

### 10-Minute Onboarding

Complete 5 steps and your campaigns will run until you tell them to stop. It's that simple.

### Automatic Reporting

Your key stakeholders automatically receive reports to easily understand results and "Users to Watch."

### Continuous Phishing and Training

Employees will automatically receive relevant content based on topics of your choosing. You set the frequency so employees stay informed and aware all year long.

### Report a Phish Button

Reduce SLA time and gain more insights into user behavior by tracking reported phish.

## End-User Experience

### No Log-In Needed

No need to remember another password, training is delivered directly to your inbox!

### Quick & Engaging Training

Employees stay engaged with diverse styles of training that generally take 5 minutes or less to complete.

### Learning Moments

Oops! You clicked a simulated phish. Instead of punishing you with long and irrelevant training, we'll immediately show you what you should've looked out for in that exact email.

### Report a Phish Button

Experience the ultimate satisfaction of reporting a phish with our celebratory gifs everytime you correctly identify a simulated phish.